



Artwork Guidelines

Supplied current print to include:

- Dimensions for overall size, cutouts and windows
- Call out all Pantone® colors / white / transparent colors
- Embossing sizes and height
- Indicate all thru-cut, kiss-cut and perf lines
- Indicate required adhesive or contact General Label for assistance
- Indicate packaging requirements
- Note all critical dimensions
- Indicate all adhesive void areas (keys, windows, etc.)

Screen Printed Minimum Font Size = 5pt Bold (includes all trademarks)

Screen printed minimum line thickness = .007"

Screen printed minimum border = .050" with a bleed of .070"

Create fonts to outlines or supply all fonts

Include all placed images

Extend all bleeds .06" past cut dieline

Keep all critical graphics away from outer cut dieline at least .030"

Trapping line weight minimum = .020"

Minimum diecut radius = .030"

Minimum diecut cutout = .030"

Halftones are recommended for digital printing

Acceptable File Formats (Editable vector graphics)



Raster artwork is usually uneditable, requires tracing and/or recreation of the file:

.jpg - Joint Photographic Experts Group
.bmp - bitmap
.gif - rasterized web graphic

.tif - tag image file
.pct - picture

